



# 2021 ONE DAY CELEBRATION

# Prices

	10 Seconds	20 Seconds	30 Seconds	60 Seconds
Price Per Play	£40	£60	£80	£150
5 Play Total (15% discount)	£170	£255	£340	£637.50
10 Play Total (25% discount)	£300	£450	£600	£1125

All prices include VAT

## Extras:

- 1 – 4 plays = 1 social media mention
- 5 – 9 plays = 2 social media mentions
- 10+ plays = 3 social media mentions

Additional opportunities may also be available.  
(Please contact us for details)

**Advertising Timeline**  
**Aug 6<sup>th</sup>** – Digital Advert/  
Social media content Deadline

# Terms & Conditions - Advertising

These Terms + Conditions apply to all legal persons that take part in advertising at the event

## General

1. We reserve the right to decline your application at our absolute discretion and without entering into correspondence about the decision.
2. Advertisers shall indemnify the organisers against all claims, damages or expenses whatsoever, resulting from the advertising.
3. The organisers accept no responsibility for death, injury or loss as a result of their particular property owned or used by the advertiser or his agent or his servant.
4. Every attempt will be made to meet your requirements but no absolute guarantees can be given.
5. ONE Event reserves the right to remove any advertising material that is deemed offensive or inappropriate by the Ground Level Executive Team or their appointed management.
6. Payment must be made with booking unless stipulated and agreed by Ground Level Network

## Digital Advertising

- All videos must be submitted by 6<sup>th</sup> August 2021 to guarantee inclusion.
- Videos and images should be formatted to a 16:9 ratio.
- Videos and images should be 1920x1080 full HD resolution
- Files should be QuickTime .mov or .mp4 files (although we can reformat them if needed)
- Files can be delivered via Google drive or a file transfer site such as [wetransfer.com](https://www.wetransfer.com)

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## **Cancellations**

Cancellations are subject to a 7 day “cooling period” where 100% refund is available, this applies only to bookings made before 31<sup>st</sup> July. After 7 Days the following structure will apply to cancellations:

Between 1<sup>st</sup>-31<sup>st</sup> July 2021 – 50% Cancellation fee applies

After 31<sup>st</sup> July 2021 – No refunds

All Cancellations must be in writing either by email or post and include full details of booking. Refunds may take up to 30 days to process.

**By completing a Booking form I/we agree to abide by the conditions laid down in this schedule by the Ground Level Team.**

# ONE Day Celebration Advertising Booking Form

Name of Organisation

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Address

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Contact Name

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Contact Number

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Email

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Are you Eligible as a charity for VAT relief on  
advertising products?

Charity Number \_\_\_\_\_

How many seconds \_\_\_\_\_

How many plays \_\_\_\_\_

FULL AMOUNT:

£\_\_\_\_\_ DUE

FULL PAYMENT ENCLOSED / INVOICE NEEDED

I/My organisation agrees to abide by the terms and conditions outlined. I include a copy of my/our organisations public liability insurance with this booking form.

SIGNED: \_\_\_\_\_

ROLE IN ORGANISATION: \_\_\_\_\_